

Adobe Caslon Pro Bold



Hendricks Fiduciary
Services



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Fiduciary
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Anchor Color

Use for website header and footer, and titles on white. Could also be used as main text on white



CMYK: 98, 56, 0, 76
HEX: 011B3D
RGB: 1, 27, 61

Accent Colors

Use 30% of the time.
Buttons, accent items, link colors



CMYK: 0, 32, 100, 4
HEX: F5A700
RGB: 245, 167, 0



CMYK: 33, 0, 44, 18
HEX: 8BD175
RGB: 139, 209, 117

Main Colors

Use 70% of the time.
Section headings, or backgrounds



CMYK: 24, 15, 0, 54
HEX: 596475
RGB: 89, 100, 117



CMYK: 56, 16, 0, 41
HEX: 437F97
RGB: 67, 127, 151



CMYK: 32, 2, 0, 47
HEX: 5B8386
RGB: 91, 131, 134